



Coach Luke Heintz
lukeheintz@doneddybasketball.net
Cell 210-643-4743

Coach Luke Heintz biography

We would **HIGHLY** recommend Coach Heintz for private lessons or participation in one of his academies. We (The Parents) love our children working with Coach Heintz because his passion for the game and the effort he puts forth for the kids is absolutely the **BEST!!** —*C. Peterson*

Coach Heintz has a real connection with kids he coaches because he blends his phenomenal knowledge of the game, with his basketball skills that kids look up to and respect. —*J. Andrews*

I was raised in San Antonio and attended Castle Hills First Baptist School. I developed a strong passion for basketball between my 7th and 8th grade school years. In my 7th grade season I realized in order for me to be successful I would need to be the most skilled person on the court since I was definitely not the tallest or fastest. I practiced diligently every day for many hours ‘perfecting’ my shot, practicing my ball handling, and sharpening my 1on1 game. When I was 12-18 yrs old I worked on my basketball skills no less than 3 hours a day, seven days a week. I was committed to excellence and I was willing to pay the price others around me were not willing to pay. My practice time paid off in high school as I became a 3 year First Team All State selection while scoring over 2100 points in my high school career. I ranked in the top five in free throw and 3 point shooting percentage in South Texas as a Soph, Jr, & Sr. I was blessed to play on an incredible team which won all but 2 district games in my last two years. After high school I was the starting shooting guard for Texas Lutheran University for 2 years before sustaining an injury which ended my playing career.

In the summers of my first 3 years at college I was a shooting / 1on1 demonstrator for Don Eddy Basketball Camps (DEBB). This was a great summer job for me and was instrumental in my development as a shooter, and as a coach. DEBB traveled me to 9 states for day and overnight camps alike. At each camp we would teach the DE Shooting and 1on1 Systems and after 24 week-long camps over 3 summers I had become an expert! As of today, in my second tenure with DEBB and including Home Court America and other organizations, I have instructed in more than 100 instructional basketball camps. My experience with DEBB in my college years is what fully developed my passion for the instructional side of basketball.

After finishing my playing career at TLU and graduating from SWT, I entered corporate sales for 2 years before becoming the Director of Basketball Operations /General Manager for Home Court America (HCA) in San Antonio for 4.5

Due to Coach Heintz individual instruction and Camps that our kids attended, they have both made incredible progression in their basketball skills due to Coach Heintz's instruction and mentoring. —*A. O'Neal*

Coach Heintz has outstanding organizational skills that keep the kids constantly engaged utilizing drills, plays, games, scrimmages, etc to make for a learning and fun experience for the kids. —*C. Peterson*

years. With 2.5 NBA sized courts and 15 baskets, HCA served a great place for me to further develop my basketball experience as coach and also as a leader. HCA allowed me to work with thousands of players looking to improve their basketball skills. Now as the General Manager of DEBB I am creating new instructional programs to compliment DEBB's already successful summer camps. These programs include Hooper's In Training Camps for 5-8 yr olds, Private Instruction, Weekly Academies, and Offensive Clinics. Apart from the business side of DEBB I also am also a DEBB certified Private Instructor and an Program Director.

I believe private 1:1, 2:1, or 3:1 training as the most effective way to significantly improve a player's skill development in the shortest time. Most players train with me 1-2 sessions per week with each session lasting 1-2 hours. All session curriculums are designed specifically for the player with each session 'building' upon the last. If the player is diligent in practicing away from the training, they will be prepared for success.

If you live in the San Antonio or the surrounding areas, please call or email if you would like to speak in more detail about setting up training sessions in the future. Players are to wear comfortable basketball clothes with rubber-soled athletic shoes. Coach provides basketball and all related equipment. Typical sessions are 60 minutes and are scheduled weekly at mutually agreeable times and locations. I recommend clients training no less than 1X per week and no more than 3X per week. Parents will receive progression updates via email and all players receive instructional points in paper form as a future reference. Players will learn to shoot at a significantly higher percentage with our self-correcting shooting and 1 on 1 systems, learn to execute effective 1on1 scoring moves, and learn to 'create space' on every possession. In June, July, and August, Don Eddy Basketball offers over 40 overnight and full day camps in Texas and MO, KS, OK, AL & AR. The fundamental skill systems are consistent in the camp and 1 on 1 program, but please know the 1:1, 2:1, 3:1 curriculums used in private training are very much advanced over the summer camps.



Coach Luke Heintz
210-643-4743

lukeheintz@doneddybasketball.com

